

WOMEN *in* TECH



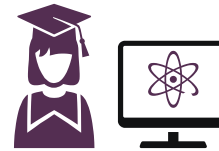
CANDIDATE ATTRACTION
www.womenintech.co.uk

THE MARKET



1 in 20

females choose to study a STEM subject at A-levels



7%

of Computer Science students at university in the UK are female



17%

of UK tech talent is female



6%

of British businesses have a female CEO or managing director



Three in four

UK businesses report a digital skill shortage at work



25%

gender pay gap in high tech sector

EFFECTIVE HIRING TIPS

TALK
ABOUT
DIVERSITY

CAREER
WEBSITE
IMAGERY

TRACK
&
MEASURE

OFFER
FLEXIBLE
ROLES

CREATE
ROLE
MODELS

DIVERSE
INTERVIEW
PANELS

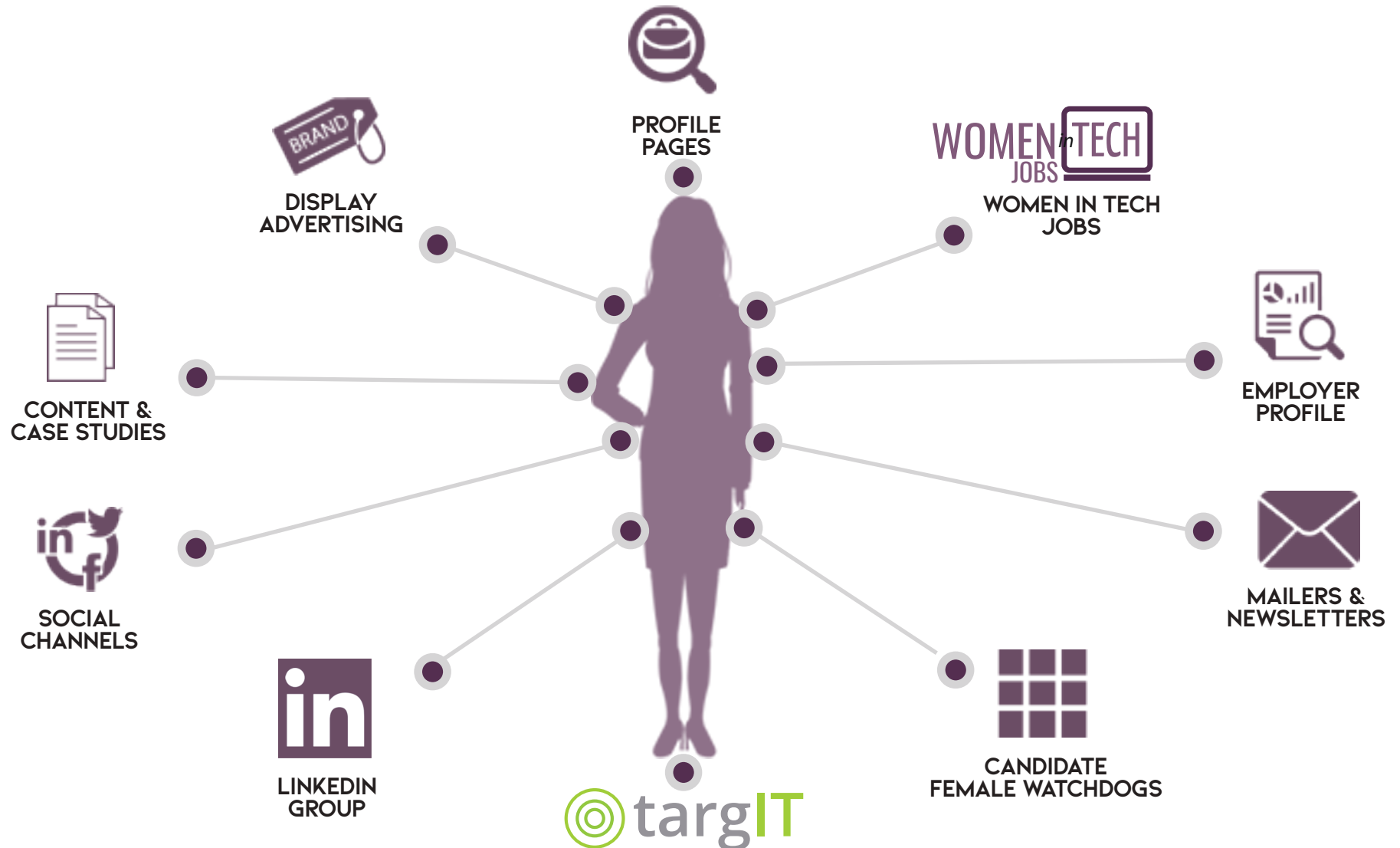
GENDER DE-
CODING ON
JOB ADVERTS

REVIEW YOUR
ATTRACTION
SOURCES

CREATE
RETURNSHIPS

BUILD
INTERNAL
NETWORKS

ATTRACTING FEMALE CANDIDATES



PACKAGES

Diversity is a long term investment to build and position your employer brand, attract the right candidates and inspire candidates to apply for jobs.

WOMEN IN TECH PARTNER PACKAGE (6 MONTHS)

- Partner announcement / use of partner logo
- Unlimited content published
- Featured in monthly newsletters
- Social media advocacy
- Featured job slot
- Homepage button
- Profile page
- Unlimited case studies
- 1 x Mailer
- TargIT – social targeting platform
- **Cost: £10,000 +VAT**

WOMEN IN TECH PARTNER PACKAGE (12 MONTHS)

- Partner announcement / use of partner logo
- Unlimited content published
- Featured in monthly newsletters
- Social media advocacy
- Featured job slot
- Homepage button
- Profile page
- Unlimited case studies
- 2 x Mailer
- TargIT – Social targeting platform
- **Cost: £17,500 +VAT**

Job postings, CV Database access, CV watchdogs also available.

Please contact us for bespoke packages. | contact@womenintech.co.uk | [0203 151 4024](tel:02031514024)