

WOMEN *in* TECH

PARTNER

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CANDIDATE ATTRACTION
EMPLOYER BRANDING
www.womenintech.co.uk

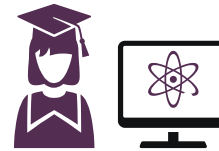


THE MARKET



1 in 20

females choose to study a STEM subject at A-levels



7%

of Computer Science students at university in the UK are female



17%

of UK tech talent is female



6%

of British businesses have a female CEO or managing director



Three in four

UK businesses report a digital skill shortage at work



25%

gender pay gap in high tech sector

EFFECTIVE HIRING TIPS

TALK
ABOUT
DIVERSITY

CAREER
WEBSITE
IMAGERY

TRACK
&
MEASURE

OFFER
FLEXIBLE
ROLES

CREATE
ROLE
MODELS

DIVERSE
INTERVIEW
PANELS

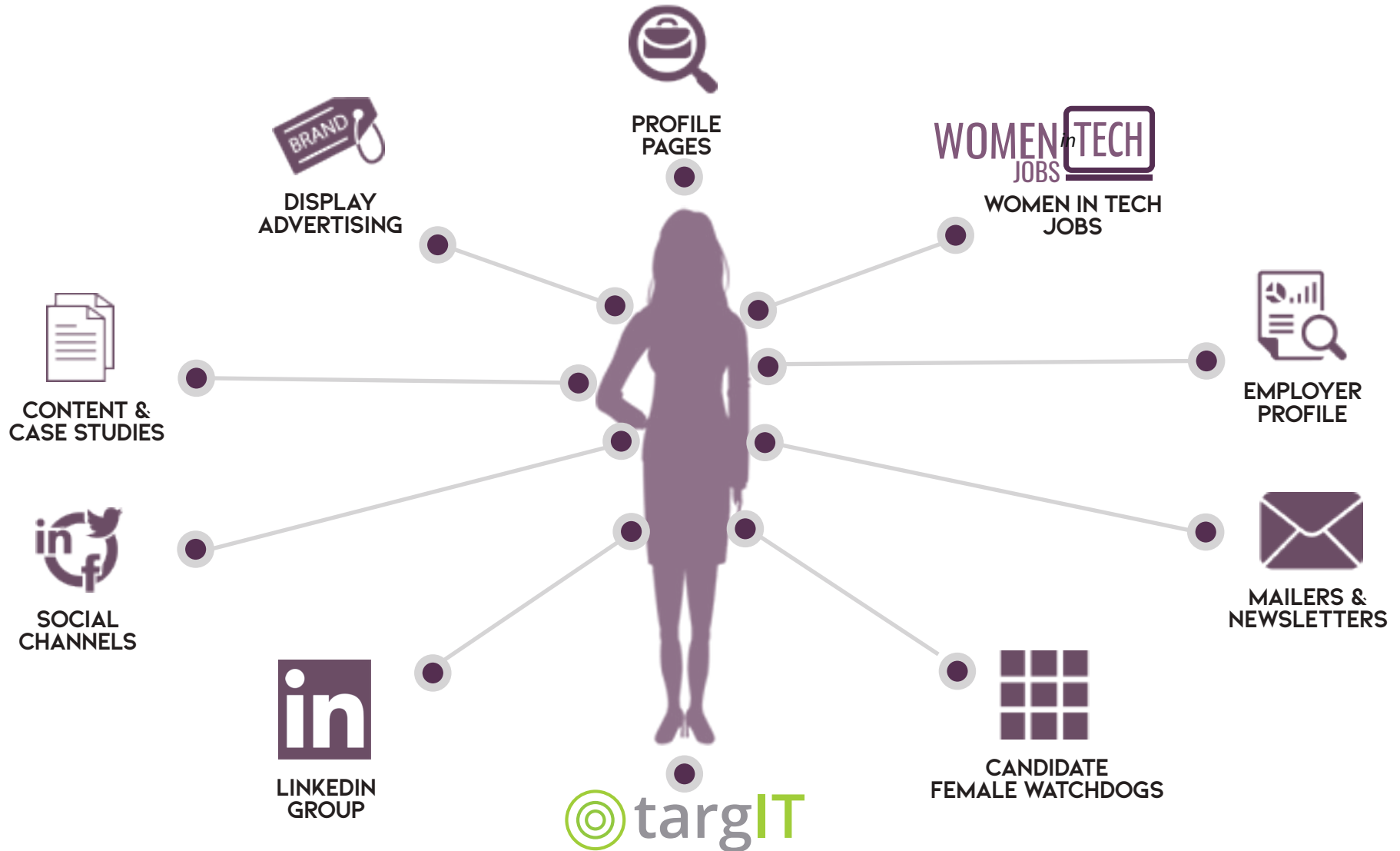
GENDER DE-
CODING ON
JOB ADVERTS

REVIEW YOUR
ATTRACTION
SOURCES

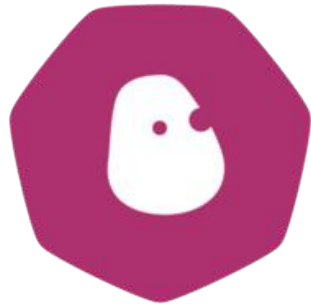
CREATE
RETURNSHIPS

BUILD
INTERNAL
NETWORKS

ATTRACTING FEMALE CANDIDATES



CASE STUDIES



POTATO LONDON

“We had a second stage interview with someone who applied via Women in Tech and it looks like we're going to make her an offer in the next day or two :) We have also hired someone for the Junior Engineer role who applied via Women in Tech and she is due to start at the end of September so it's been very successful so far!”



AUCTION TECHNOLOGY GROUP

“We have made a female hire as a result of one of the applications!! Great success!”



ASSURANT®

ASSURANT

“We hired a remote working, female developer from Ireland – through you!”



Women in Tech UK

1,263 followers
3mo +

Did you know **Trainline** are helping to tackle gender imbalance in tech by teaching 20,000 women to code by 2020 with Code First: Girls? Find out more about Trainline's values, company culture and how to apply here:

<https://bit.ly/2Xavhn3> #womenintech #careers #genderdiversity

trainline

