

WOMEN *in* TECH

PARTNER

PARTNERSHIP PROPOSAL

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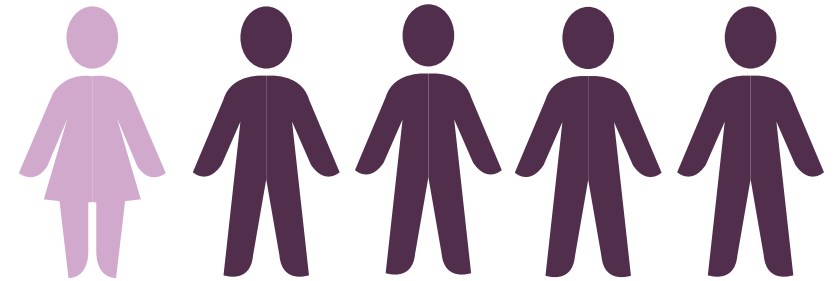
ONLY
22% of students can name a famous female working in tech

COMPARED TO

66% who can name a famous male in the tech industry.

1 in 5

tech degree applicants are female



of people working in STEM roles in the UK are female



of leadership positions in the tech industry are held by women



of females say that a career in tech would be their first choice

ATTRACTING FEMALE CANDIDATES

Diversity is a long term investment to build and position your employer brand, attract the right candidates and inspire candidates to apply for jobs.



JOB BOARD



MAILERS



CONTENT &
SOCIAL CHANNELS



EMPLOYER PRO-
FILES



FEATURED JOBS



EMPLOYER BRAND-
ING



EMPLOYER AWARDS



EMPLOYEE CASE
STUDIES



CV DATABASE



DISPLAY INVENTORY



EVENTS



targIT

- 80,000+ FEMALE CANDIDATES REGISTERED ON TECHNOJOBS / WOMEN IN TECH
- RANKED #1 ON GOOGLE FOR WOMEN IN TECH, JOBS, EMPLOYERS
- OVER 20K SOCIAL FOLLOWERS
- 231% YOY TRAFFIC GROWTH
- 2.5K NEWSLETTER SUBSCRIBERS
- OVER 240 INSPIRING CASE STUDIES

6 & 12 Month Partnership Packages

- WOMEN IN TECH JOB CREDITS
- EMPLOYER PROFILE PAGE
- USE OF PARTNER LOGO & PARTNER ANNOUNCEMENT
- CONTENT & CASE STUDIES
- HOMEPAGE BUTTON
- TARGIT - SOCIAL ADVERTISING
- FEATURED EMPLOYER IN NEWSLETTER
- SOCIAL MEDIA PROMOTION
- WOMEN IN TECH MAILER
- CV DATABASE ACCESS INCLUDING UNLIMITED TALENT MATCH EMAILS & MULTI-USER LOGINS*
- ACCOUNT MANAGEMENT & TRACKING

*CV Database is access to Technojobs database which has a gender filter and gender specific CV Talent Match Emails

Packages are bespoke and are subject to inventory availability.



Please contact us for more information
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P A R T N E R

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