

WOMEN *in* TECH

P A R T N E R

PARTNERSHIP PROPOSAL

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0203 151 4024

ONLY

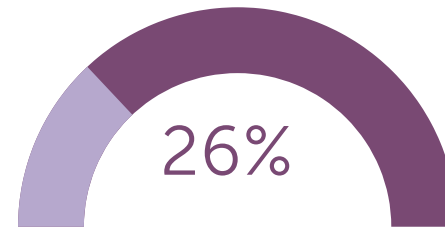
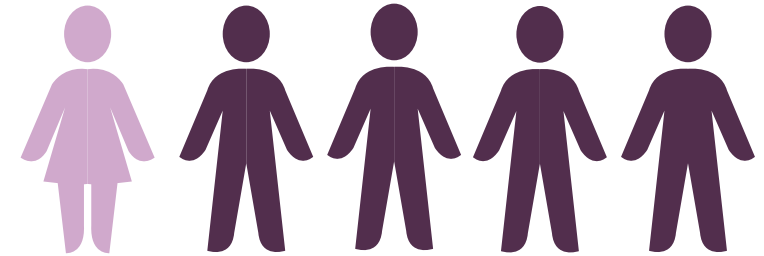
22% of students can name a famous female working in tech

COMPARED

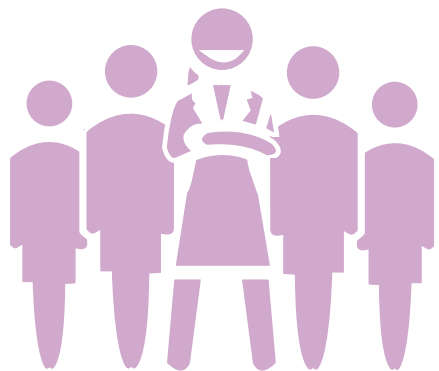
66% TO who can name a famous male in the tech industry.

1 in 5

tech degree applicants are female

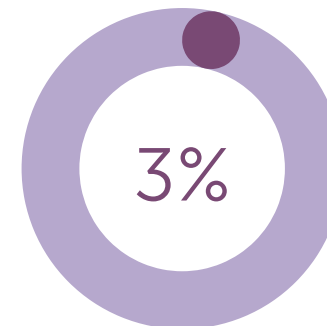


26% of people working in STEM roles in the UK are female



10.9%

of leadership positions in the tech industry are held by women



3% of females say that a career in tech would be their first choice

ATTRACTING FEMALE CANDIDATES

Diversity is a long term investment to build and position your employer brand, attract the right candidates and inspire them to apply for jobs.



JOB BOARD



MAILERS



CONTENT &
SOCIAL CHANNELS



EMPLOYER
PROFILES



FEATURED JOBS



EMPLOYER
BRANDING



EMPLOYER AWARDS



EMPLOYEE CASE
STUDIES



CV DATABASE



DISPLAY INVENTORY



EVENTS



targIT

- 80,000+ FEMALE CANDIDATES REGISTERED ON TECHNOJOBS / WOMEN IN TECH
- RANKED #1 ON GOOGLE FOR WOMEN IN TECH, JOBS, EMPLOYERS
- OVER 27K SOCIAL FOLLOWERS
- 28% YOY TRAFFIC GROWTH
- 2.9K NEWSLETTER SUBSCRIBERS
- OVER 340 INSPIRING CASE STUDIES

6 & 12 Month Partnership Packages



- WOMEN IN TECH JOB CREDITS
- EMPLOYER PROFILE PAGE
- USE OF PARTNER LOGO & PARTNER ANNOUNCEMENT
- CONTENT & CASE STUDIES
- HOMEPAGE BUTTON
- TARGIT - SOCIAL ADVERTISING
- FEATURED EMPLOYER IN NEWSLETTER
- SOCIAL MEDIA PROMOTION
- WOMEN IN TECH MAILER
- CV DATABASE ACCESS INCLUDING UNLIMITED TALENT MATCH EMAILS & MULTI-USER LOGINS*
- ACCOUNT MANAGEMENT & TRACKING

*CV Database is access to Technojobs database which has a gender filter and gender specific CV Talent Match Emails

Packages are bespoke and are subject to inventory availability.

Please contact us for more information
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